



September 2022

Dear Friend:

HET RALLY IN THE ALLEY  
COMMITTEE

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Megan Griffault, Co-Chair  
Wendy Conover  
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Adam Puff, President  
Megan Griffault, Vice President  
Greg Gallo, Treasurer  
Wendy Conover, Secretary

We'd like to invite you to join the Haddonfield Educational Trust as a sponsor of our Inaugural Rally in the Alley. The "Rally" will be an outdoor festival taking place on Mechanic Street on Saturday, November 19 from 5:00 PM - 8:30 PM. The event will include entertainment, food and drinks in a street-festival environment.

As you may know, the Haddonfield Educational Trust's mission is enhancing educational excellence of the Haddonfield Public Schools. Over the years, the HET has raised thousands of dollars to support projects such as the HMHS Beautification Project, playground enhancements, field trips, curriculum pilot programs and many teacher grants. The focus for our fundraising this year is the HMHS Auditorium, an effort which began with our annual golf outing in June. The last significant improvement to the interior of the HMHS Auditorium was in 1988. The many physical upgrades that are needed include new seating and floors, ADA-accessible entrances, and ceiling repair. Additionally, staging, sound and lighting technologies continue to evolve and we hope to contribute to those investments as well.

We hope you will consider joining us as an inaugural sponsor this year. We have many sponsorships available and attached is a copy of the event brochure which includes the sponsorship opportunities. We will also include your information on our website with a link to your company/organization. **Your contribution is being made to an approved 501(c)(3) entity and may be tax deductible. You will be supporting the continued excellence of Haddonfield Public Schools.**

You may submit payment by check or pay online at [www.haddonfieldeducationaltrust.org](http://www.haddonfieldeducationaltrust.org). Checks should be made out to Haddonfield Educational Trust.

Thank you for your consideration.

Sincerely,

The Haddonfield Educational Trust Rally in the Alley Committee